

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 1

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Summary table**

	Is my preferred candidate	Would make the most effective Leader of the Opposition	Would make the best PM	Is closest to the views of Labour voters	Would appeal most to wavering voters	Is most likely to get Labour elected to government
Unweighted base	1597	1597	1597	1597	1597	1597
Weighted base	1569	1569	1569	1569	1569	1569
David Miliband	405 26%	470 30%	443 28%	314 20%	472 30%	571 36%
Ed Miliband	170 11%	185 12%	171 11%	167 11%	168 11%	158 10%
Diane Abbott	122 8%	79 5%	80 5%	140 9%	96 6%	54 3%
Ed Balls	112 7%	109 7%	100 6%	124 8%	98 6%	88 6%
Andy Burnham	74 5%	62 4%	53 3%	72 5%	62 4%	44 3%
Don't know	686 44%	663 42%	721 46%	752 48%	673 43%	654 42%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 2

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Is my preferred candidate**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1597	820	777	74	288	370	315	262	288	617	348	219	413	412	405	467	175	138
Weighted base	1569	779	789	90	261	333	295	249	340	419	399	327	424	389	392	463	181	143
David Miliband	405 26%	223 29%	182 23%	38 42%	63 24%	72 22%	72 24%	61 24%	99 29%	127 30%	106 26%	78 24%	93 22%	117 30%	90 23%	124 27%	38 21%	35 25%
Ed Miliband	170 11%	106 14%	64 8%	11 12%	33 13%	33 10%	32 11%	26 10%	35 10%	48 12%	53 13%	25 8%	44 10%	41 11%	46 12%	49 11%	15 8%	19 13%
Diane Abbott	122 8%	62 8%	60 8%	5 5%	20 8%	17 5%	30 10%	24 10%	26 8%	37 9%	36 9%	15 5%	35 8%	40 10%	33 8%	32 7%	13 7%	4 3%
Ed Balls	112 7%	46 6%	65 8%	3 4%	16 6%	23 7%	21 7%	17 7%	30 9%	25 6%	27 7%	28 9%	31 7%	28 7%	25 6%	27 6%	17 9%	15 10%
Andy Burnham	74 5%	47 6%	27 3%	4 5%	7 3%	14 4%	10 3%	18 7%	21 6%	21 5%	15 4%	13 4%	26 6%	7 2%	9 2%	42 9%	6 3%	11 7%
Don't know	686 44%	295 38%	391 50%	29 33%	122 47%	174 52%	130 44%	102 41%	128 38%	160 38%	163 41%	167 51%	195 46%	156 40%	189 48%	188 41%	93 52%	59 41%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 2

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Is my preferred candidate**

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	1597	138	89	231	147	160	73	129	228	184	102	116
Weighted base	1569	143	91	218	155	154	81	129	224	166	100	109
David Miliband	405 26%	35 25%	36 40%	44 20%	44 28%	27 17%	19 24%	34 27%	64 28%	54 33%	18 18%	29 26%
Ed Miliband	170 11%	19 13%	8 9%	18 8%	24 15%	23 15%	5 7%	12 9%	28 13%	13 8%	9 9%	11 10%
Diane Abbott	122 8%	4 3%	5 5%	16 7%	11 7%	17 11%	6 8%	6 5%	30 13%	10 6%	7 7%	10 9%
Ed Balls	112 7%	15 10%	2 2%	7 3%	18 12%	14 9%	10 12%	6 4%	10 5%	17 10%	7 7%	6 5%
Andy Burnham	74 5%	11 7%	5 5%	32 15%	5 3%	2 2%	1 1%	3 2%	7 3%	- -	5 5%	4 3%
Don't know	686 44%	59 41%	35 38%	100 46%	54 35%	72 47%	39 48%	68 53%	85 38%	71 43%	55 54%	50 45%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 2

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Is my preferred candidate**

	General Election Voting							
	Total	Labour in May 2010	Labour in May 2005	Labour in June 2001	Labour in May 1997	Labour in April 1992	Lib Dem in 2010, Labour 2005	Con in 2010, Labour 2005
Unweighted base	1597	784	1093	1074	1060	878	210	156
Weighted base	1569	789	1079	1065	1064	897	187	158
David Miliband	405 26%	241 31%	297 27%	288 27%	275 26%	227 25%	46 25%	35 22%
Ed Miliband	170 11%	96 12%	121 11%	121 11%	120 11%	109 12%	15 8%	14 9%
Diane Abbott	122 8%	65 8%	85 8%	80 8%	83 8%	70 8%	19 10%	6 4%
Ed Balls	112 7%	66 8%	79 7%	76 7%	85 8%	73 8%	12 6%	9 6%
Andy Burnham	74 5%	36 5%	53 5%	53 5%	57 5%	48 5%	8 4%	9 6%
Don't know	686 44%	285 36%	445 41%	446 42%	445 42%	370 41%	87 46%	84 53%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 3

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Would make the most effective Leader of the Opposition**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1597	820	777	74	288	370	315	262	288	617	348	219	413	412	405	467	175	138
Weighted base	1569	779	789	90	261	333	295	249	340	419	399	327	424	389	392	463	181	143
David Miliband	470	256	214	31	70	83	93	67	125	161	114	89	107	124	112	147	45	42
	30%	33%	27%	35%	27%	25%	32%	27%	37%	38%	29%	27%	25%	32%	29%	32%	25%	30%
Ed Miliband	185	112	73	12	33	36	35	31	38	51	58	31	45	48	58	49	12	18
	12%	14%	9%	13%	13%	11%	12%	12%	11%	12%	14%	9%	11%	12%	15%	11%	7%	12%
Ed Balls	109	50	59	7	16	21	13	19	33	22	34	25	28	28	17	27	26	12
	7%	6%	7%	8%	6%	6%	5%	7%	10%	5%	9%	8%	7%	7%	4%	6%	14%	8%
Diane Abbott	79	44	35	2	11	14	21	17	14	22	18	9	30	27	20	21	8	3
	5%	6%	4%	2%	4%	4%	7%	7%	4%	5%	5%	3%	7%	7%	5%	4%	5%	2%
Andy Burnham	62	43	19	1	9	9	9	16	17	13	13	11	26	8	5	31	6	13
	4%	6%	2%	2%	4%	3%	3%	6%	5%	3%	3%	3%	6%	2%	1%	7%	3%	9%
Don't know	663	274	389	37	121	169	123	100	113	150	163	163	188	154	180	189	84	55
	42%	35%	49%	41%	46%	51%	42%	40%	33%	36%	41%	50%	44%	40%	46%	41%	46%	39%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 3

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Would make the most effective Leader of the Opposition**

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	1597	138	89	231	147	160	73	129	228	184	102	116
Weighted base	1569	143	91	218	155	154	81	129	224	166	100	109
David Miliband	470 30%	42 30%	37 41%	53 24%	56 36%	40 26%	19 24%	38 29%	65 29%	58 35%	26 25%	34 32%
Ed Miliband	185 12%	18 12%	9 10%	21 10%	20 13%	24 15%	6 7%	16 12%	32 14%	16 10%	6 6%	18 17%
Ed Balls	109 7%	12 8%	5 5%	8 4%	14 9%	8 5%	15 19%	7 5%	11 5%	16 10%	11 11%	2 2%
Diane Abbott	79 5%	3 2%	2 2%	13 6%	6 4%	13 9%	4 5%	1 1%	19 8%	9 5%	4 4%	5 5%
Andy Burnham	62 4%	13 9%	4 4%	23 10%	4 3%	3 2%	2 2%	1 1%	7 3%	1 *	4 4%	1 1%
Don't know	663 42%	55 39%	34 38%	100 46%	55 36%	66 43%	35 43%	67 52%	89 40%	65 39%	49 49%	47 44%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 3

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Would make the most effective Leader of the Opposition**

	General Election Voting							
	Total	Labour in May 2010	Labour in May 2005	Labour in June 2001	Labour in May 1997	Labour in April 1992	Lib Dem in 2010, Labour 2005	Con in 2010, Labour 2005
Unweighted base	1597	784	1093	1074	1060	878	210	156
Weighted base	1569	789	1079	1065	1064	897	187	158
David Miliband	470 30%	273 35%	340 32%	332 31%	334 31%	277 31%	61 33%	38 24%
Ed Miliband	185 12%	108 14%	126 12%	136 13%	124 12%	116 13%	13 7%	15 10%
Ed Balls	109 7%	57 7%	74 7%	72 7%	73 7%	67 7%	13 7%	11 7%
Diane Abbott	79 5%	37 5%	58 5%	53 5%	53 5%	42 5%	15 8%	7 4%
Andy Burnham	62 4%	28 4%	40 4%	49 5%	54 5%	47 5%	7 4%	6 4%
Don't know	663 42%	287 36%	440 41%	423 40%	424 40%	347 39%	77 42%	80 51%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 4

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Would make the best PM**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1597	820	777	74	288	370	315	262	288	617	348	219	413	412	405	467	175	138
Weighted base	1569	779	789	90	261	333	295	249	340	419	399	327	424	389	392	463	181	143
David Miliband	443	254	189	32	66	84	80	69	112	152	114	81	96	118	99	139	43	44
	28%	33%	24%	36%	25%	25%	27%	28%	33%	36%	29%	25%	23%	30%	25%	30%	24%	31%
Ed Miliband	171	107	64	12	36	33	35	26	31	45	57	30	40	46	45	44	21	16
	11%	14%	8%	13%	14%	10%	12%	10%	9%	11%	14%	9%	9%	12%	12%	9%	11%	11%
Ed Balls	100	46	54	5	13	17	16	19	30	20	28	20	32	23	22	30	16	10
	6%	6%	7%	5%	5%	5%	5%	7%	9%	5%	7%	6%	8%	6%	6%	6%	9%	7%
Diane Abbott	80	43	38	7	12	16	20	9	16	17	27	13	23	25	24	21	8	2
	5%	5%	5%	7%	5%	5%	7%	4%	5%	4%	7%	4%	5%	6%	6%	4%	4%	2%
Andy Burnham	53	37	16	1	7	8	8	14	15	12	9	9	24	6	4	26	6	11
	3%	5%	2%	1%	3%	2%	3%	6%	5%	3%	2%	3%	6%	2%	1%	6%	3%	7%
Don't know	721	292	429	34	127	175	136	112	136	172	165	175	210	172	197	203	88	61
	46%	38%	54%	38%	49%	53%	46%	45%	40%	41%	41%	53%	49%	44%	50%	44%	49%	43%



## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 4

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Would make the best PM**

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	1597	138	89	231	147	160	73	129	228	184	102	116
Weighted base	1569	143	91	218	155	154	81	129	224	166	100	109
David Miliband	443 28%	44 31%	36 40%	53 24%	51 33%	39 26%	17 21%	31 24%	62 28%	56 34%	26 26%	29 27%
Ed Miliband	171 11%	16 11%	8 9%	18 8%	18 12%	21 14%	11 13%	15 12%	34 15%	12 7%	10 10%	9 9%
Ed Balls	100 6%	10 7%	6 6%	7 3%	17 11%	7 4%	9 11%	8 6%	9 4%	14 9%	7 7%	8 7%
Diane Abbott	80 5%	2 2%	2 2%	10 4%	9 6%	15 10%	4 5%	3 3%	18 8%	7 4%	4 4%	6 5%
Andy Burnham	53 3%	11 7%	3 3%	23 10%	1 1%	3 2%	2 2%	1 1%	6 3%	- -	4 4%	- -
Don't know	721 46%	61 43%	37 40%	107 49%	59 38%	69 45%	38 47%	71 55%	95 43%	77 46%	50 50%	57 53%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 4

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Would make the best PM**

	General Election Voting							
	Total	Labour in May 2010	Labour in May 2005	Labour in June 2001	Labour in May 1997	Labour in April 1992	Lib Dem in 2010, Labour 2005	Con in 2010, Labour 2005
Unweighted base	1597	784	1093	1074	1060	878	210	156
Weighted base	1569	789	1079	1065	1064	897	187	158
David Miliband	443 28%	266 34%	325 30%	318 30%	319 30%	259 29%	49 26%	37 23%
Ed Miliband	171 11%	97 12%	124 11%	124 12%	117 11%	105 12%	17 9%	12 8%
Ed Balls	100 6%	61 8%	69 6%	69 6%	73 7%	65 7%	11 6%	7 4%
Diane Abbott	80 5%	44 6%	57 5%	60 6%	57 5%	46 5%	13 7%	4 3%
Andy Burnham	53 3%	25 3%	37 3%	41 4%	48 4%	42 5%	7 4%	5 3%
Don't know	721 46%	296 38%	468 43%	453 42%	451 42%	380 42%	90 48%	92 58%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 5

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Is closest to the views of Labour voters**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1597	820	777	74	288	370	315	262	288	617	348	219	413	412	405	467	175	138
Weighted base	1569	779	789	90	261	333	295	249	340	419	399	327	424	389	392	463	181	143
David Miliband	314	175	138	26	53	51	54	54	74	92	84	59	80	84	67	97	30	36
	20%	23%	18%	29%	20%	15%	18%	22%	22%	22%	21%	18%	19%	22%	17%	21%	17%	25%
Ed Miliband	167	103	65	13	23	29	31	21	51	50	49	27	41	41	46	54	15	13
	11%	13%	8%	14%	9%	9%	10%	8%	15%	12%	12%	8%	10%	10%	12%	12%	8%	9%
Diane Abbott	140	77	63	8	25	19	27	26	34	42	40	13	44	52	40	23	13	12
	9%	10%	8%	9%	10%	6%	9%	10%	10%	10%	10%	4%	10%	13%	10%	5%	7%	9%
Ed Balls	124	52	72	2	16	24	23	20	39	31	30	31	32	36	27	33	17	11
	8%	7%	9%	2%	6%	7%	8%	8%	12%	7%	8%	9%	8%	9%	7%	7%	9%	8%
Andy Burnham	72	50	22	4	5	16	12	18	16	24	13	13	22	10	8	41	4	8
	5%	6%	3%	4%	2%	5%	4%	7%	5%	6%	3%	4%	5%	3%	2%	9%	2%	6%
Don't know	752	322	430	37	138	193	147	111	125	180	183	185	205	167	205	216	103	62
	48%	41%	54%	41%	53%	58%	50%	44%	37%	43%	46%	56%	48%	43%	52%	47%	57%	43%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 5

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Is closest to the views of Labour voters**

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	1597	138	89	231	147	160	73	129	228	184	102	116
Weighted base	1569	143	91	218	155	154	81	129	224	166	100	109
David Miliband	314 20%	36 25%	28 31%	40 19%	28 18%	22 15%	16 20%	22 17%	47 21%	37 22%	14 14%	22 20%
Ed Miliband	167 11%	13 9%	9 9%	26 12%	19 13%	20 13%	8 10%	13 10%	23 10%	18 11%	6 6%	13 12%
Diane Abbott	140 9%	12 9%	3 3%	12 5%	9 6%	16 10%	2 2%	10 8%	35 16%	16 10%	11 11%	14 13%
Ed Balls	124 8%	11 8%	7 8%	7 3%	18 12%	18 12%	10 12%	3 2%	16 7%	20 12%	7 7%	5 5%
Andy Burnham	72 5%	8 6%	4 5%	30 14%	6 4%	5 3%	2 2%	1 1%	10 5%	* *	2 2%	2 2%
Don't know	752 48%	62 43%	39 43%	103 47%	74 48%	73 47%	43 53%	79 61%	92 41%	74 45%	59 59%	53 48%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 5

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Is closest to the views of Labour voters**

	General Election Voting							
	Total	Labour in May 2010	Labour in May 2005	Labour in June 2001	Labour in May 1997	Labour in April 1992	Lib Dem in 2010, Labour 2005	Con in 2010, Labour 2005
Unweighted base	1597	784	1093	1074	1060	878	210	156
Weighted base	1569	789	1079	1065	1064	897	187	158
David Miliband	314 20%	190 24%	242 22%	221 21%	213 20%	186 21%	37 20%	29 18%
Ed Miliband	167 11%	94 12%	116 11%	115 11%	120 11%	104 12%	15 8%	16 10%
Diane Abbott	140 9%	67 8%	91 8%	99 9%	104 10%	85 10%	22 12%	5 3%
Ed Balls	124 8%	69 9%	83 8%	83 8%	97 9%	82 9%	14 7%	10 6%
Andy Burnham	72 5%	40 5%	53 5%	52 5%	55 5%	49 5%	8 4%	7 5%
Don't know	752 48%	329 42%	494 46%	497 47%	476 45%	390 44%	91 49%	91 58%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 6

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Would appeal most to wavering voters**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1597	820	777	74	288	370	315	262	288	617	348	219	413	412	405	467	175	138
Weighted base	1569	779	789	90	261	333	295	249	340	419	399	327	424	389	392	463	181	143
David Miliband	472	275	197	32	76	88	85	67	125	155	123	86	109	121	111	142	48	51
	30%	35%	25%	35%	29%	26%	29%	27%	37%	37%	31%	26%	26%	31%	28%	31%	26%	36%
Ed Miliband	168	104	64	9	26	28	36	29	41	48	49	29	42	38	51	49	14	16
	11%	13%	8%	10%	10%	8%	12%	12%	12%	11%	12%	9%	10%	10%	13%	11%	8%	11%
Ed Balls	98	40	58	9	12	19	21	14	24	24	28	17	29	23	22	30	16	7
	6%	5%	7%	10%	5%	6%	7%	6%	7%	6%	7%	5%	7%	6%	6%	7%	9%	5%
Diane Abbott	96	48	47	10	15	14	17	15	24	20	28	18	30	34	18	21	12	11
	6%	6%	6%	11%	6%	4%	6%	6%	7%	5%	7%	5%	7%	9%	4%	4%	7%	8%
Andy Burnham	62	36	25	1	8	10	13	14	16	14	8	17	23	13	8	32	4	4
	4%	5%	3%	1%	3%	3%	5%	6%	5%	3%	2%	5%	5%	3%	2%	7%	2%	3%
Don't know	673	275	398	30	124	174	124	111	111	158	164	160	191	160	184	189	87	54
	43%	35%	50%	33%	47%	52%	42%	44%	33%	38%	41%	49%	45%	41%	47%	41%	48%	37%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 6

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Would appeal most to wavering voters**

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	1597	138	89	231	147	160	73	129	228	184	102	116
Weighted base	1569	143	91	218	155	154	81	129	224	166	100	109
David Miliband	472 30%	51 36%	36 40%	61 28%	46 30%	42 27%	19 23%	38 30%	64 28%	57 34%	29 29%	30 28%
Ed Miliband	168 11%	16 11%	13 14%	15 7%	20 13%	23 15%	9 11%	11 9%	26 12%	12 7%	5 5%	17 16%
Ed Balls	98 6%	7 5%	4 4%	11 5%	15 10%	10 6%	9 11%	4 3%	11 5%	12 8%	8 8%	8 7%
Diane Abbott	96 6%	11 8%	1 1%	11 5%	8 5%	11 7%	6 7%	3 2%	25 11%	9 5%	6 6%	4 3%
Andy Burnham	62 4%	4 3%	3 4%	25 11%	4 3%	3 2%	2 2%	2 1%	8 3%	6 4%	2 2%	2 2%
Don't know	673 43%	54 37%	34 37%	94 43%	61 39%	65 42%	37 46%	71 55%	90 40%	70 42%	50 50%	48 44%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 6

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Would appeal most to wavering voters**

	General Election Voting							
	Total	Labour in May 2010	Labour in May 2005	Labour in June 2001	Labour in May 1997	Labour in April 1992	Lib Dem in 2010, Labour 2005	Con in 2010, Labour 2005
Unweighted base	1597	784	1093	1074	1060	878	210	156
Weighted base	1569	789	1079	1065	1064	897	187	158
David Miliband	472 30%	272 34%	340 32%	333 31%	332 31%	280 31%	65 35%	33 21%
Ed Miliband	168 11%	97 12%	121 11%	121 11%	123 12%	108 12%	9 5%	18 12%
Ed Balls	98 6%	61 8%	69 6%	64 6%	67 6%	60 7%	11 6%	6 4%
Diane Abbott	96 6%	43 5%	52 5%	57 5%	63 6%	47 5%	12 7%	8 5%
Andy Burnham	62 4%	27 3%	42 4%	49 5%	54 5%	47 5%	6 3%	6 4%
Don't know	673 43%	288 37%	455 42%	441 41%	426 40%	355 40%	83 45%	86 55%



## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 7

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Is most likely to get Labour elected to government**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1597	820	777	74	288	370	315	262	288	617	348	219	413	412	405	467	175	138
Weighted base	1569	779	789	90	261	333	295	249	340	419	399	327	424	389	392	463	181	143
David Miliband	571	314	256	38	88	109	102	87	147	190	145	103	132	149	133	172	62	56
	36%	40%	32%	41%	34%	33%	35%	35%	43%	45%	36%	31%	31%	38%	34%	37%	34%	39%
Ed Miliband	158	94	64	9	29	33	29	25	32	40	47	31	40	38	53	40	13	14
	10%	12%	8%	10%	11%	10%	10%	10%	9%	10%	12%	9%	9%	10%	13%	9%	7%	10%
Ed Balls	88	44	44	11	10	15	14	11	26	16	20	16	37	17	19	28	14	9
	6%	6%	6%	13%	4%	5%	5%	4%	8%	4%	5%	5%	9%	4%	5%	6%	8%	6%
Diane Abbott	54	32	22	5	9	9	9	12	10	12	22	3	17	16	13	14	7	4
	3%	4%	3%	6%	3%	3%	3%	5%	3%	3%	5%	1%	4%	4%	3%	3%	4%	3%
Andy Burnham	44	32	13	1	4	12	10	11	8	7	9	10	18	8	2	25	1	8
	3%	4%	2%	1%	1%	3%	3%	4%	2%	2%	2%	3%	4%	2%	1%	6%	1%	5%
Don't know	654	264	390	27	121	155	131	103	117	154	157	165	179	162	172	184	84	53
	42%	34%	49%	30%	47%	47%	44%	41%	34%	37%	39%	50%	42%	42%	44%	40%	46%	37%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 7

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Is most likely to get Labour elected to government**

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	1597	138	89	231	147	160	73	129	228	184	102	116
Weighted base	1569	143	91	218	155	154	81	129	224	166	100	109
David Miliband	571 36%	56 39%	46 51%	65 30%	61 39%	50 32%	28 35%	45 35%	81 36%	68 41%	34 34%	39 35%
Ed Miliband	158 10%	14 10%	4 4%	14 6%	22 14%	24 15%	9 11%	14 11%	28 12%	11 6%	4 4%	15 14%
Ed Balls	88 6%	9 6%	3 4%	15 7%	10 6%	9 6%	7 9%	6 5%	7 3%	9 6%	7 7%	4 4%
Diane Abbott	54 3%	4 3%	- -	9 4%	4 3%	10 7%	1 1%	1 1%	9 4%	7 4%	6 6%	2 2%
Andy Burnham	44 3%	8 5%	3 4%	20 9%	2 1%	1 1%	- -	- -	5 2%	3 2%	1 1%	1 1%
Don't know	654 42%	53 37%	34 37%	93 43%	56 36%	60 39%	36 44%	63 49%	94 42%	68 41%	48 48%	48 44%

## Labour Survey

### ONLINE Fieldwork : 3rd - 10th September 2010

Absolutes/col percents

Table 7

**Q1 To which one of the five Labour Party leadership candidates does each of the following descriptions best apply?**

**Please select one candidate for each statement.**

**Base: All respondents who have voted Labour from April 1992**

**Is most likely to get Labour elected to government**

	General Election Voting							
	Total	Labour in May 2010	Labour in May 2005	Labour in June 2001	Labour in May 1997	Labour in April 1992	Lib Dem in 2010, Labour 2005	Con in 2010, Labour 2005
Unweighted base	1597	784	1093	1074	1060	878	210	156
Weighted base	1569	789	1079	1065	1064	897	187	158
David Miliband	571 36%	319 40%	413 38%	396 37%	402 38%	325 36%	73 39%	50 32%
Ed Miliband	158 10%	85 11%	105 10%	114 11%	110 10%	100 11%	10 5%	14 9%
Ed Balls	88 6%	47 6%	51 5%	56 5%	57 5%	53 6%	10 5%	6 4%
Diane Abbott	54 3%	29 4%	39 4%	39 4%	39 4%	27 3%	7 4%	2 2%
Andy Burnham	44 3%	22 3%	32 3%	35 3%	39 4%	37 4%	5 3%	3 2%
Don't know	654 42%	287 36%	439 41%	426 40%	418 39%	354 39%	82 44%	81 52%