48 Male
52 Female

Please note: all results are shown as percentages unless otherwise stated.

The margin of error for 1475 interviews among Likely Voters (LV) is $\mathbf{\pm 2 . 5 5 \%}$

Unless otherwise noted by a " + ", all previous data shown reflects responses among all adults.

Q2a For statistical purposes only, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? (READ LIST.)+


Q2b To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?+

|  | Likely Voters |
| :---: | :---: |
| Yes, Hispanic. | 9 |
| No, not Hispanic. | 91 |
| Not sure/refused | - |

Q2c And again, for statistical purposes only, what is your race--white, black, Asian, or something else?+


Q3 All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

|  | Likely Voters |  |
| :---: | :---: | :---: |
|  | $11 / 1-$ | $10 / 17-$ |
| Headed in the right direction .............. | $\frac{3 / 12+}{42}$ | $\frac{20 / 12+}{42}$ |
| Off on the wrong track.................... | 53 | 54 |
| Mixed (VOL)............................. | 3 | 3 |
| Not sure................................... | 2 | 1 |

+ Results shown reflect responses among likely voters.

Q4 In general, do you approve or disapprove of the job Barack Obama is doing as president?

|  | Likely | Oters |
| :---: | :---: | :---: |
|  | 11/1- | 10/17- |
|  | 3/12+ | 20/12+ |
| Approve | 49 | 49 |
| Disapprove | 49 | 49 |
| Not sure |  | 2 |

+ Results shown reflect responses among likely voters.

Q5 Do you generally approve or disapprove of the job Barack Obama is doing in handling the economy?

|  | Likely Voters |  |
| :---: | :---: | :---: |
|  | 11/1- | 10/17- |
|  | 3/12+ | 20/12+ |
| Approve | 47 | 46 |
| Disapprove | 51 | 52 |
| Not sure | 2 | 2 |

+ Results shown reflect responses among likely voters.

Q6 Now I'm going to read you the names of several public figures and groups and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. (RANDOMIZE EXCEPT BARACK OBAMA)

|  | Very Positive | Somewhat Positive | Neutral | Somewhat Negative | Very Negative | Don't Know Name/ Not Sure |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Barack Obama |  |  |  |  |  |  |
| Likely Voters |  |  |  |  |  |  |
| November 1-3, 2012+....... | 40 | 9 | 6 | 10 | 35 | - |
| October 17-20, 2012+....... | 36 | 13 | 6 | 12 | 33 | - |
| Mitt Romney |  |  |  |  |  |  |
| Likely Voters |  |  |  |  |  |  |
| November 1-3, 2012+....... | 25 | 20 | 11 | 14 | 30 | - |
| October 17-20, 2012+....... | 27 | 20 | 10 | 13 | 30 | 1 |
| The Democratic Party |  |  |  |  |  |  |
| Likely Voters |  |  |  |  |  |  |
| November 1-3, 2012+....... | 23 | 20 | 14 | 17 | 25 | 1 |
| October 17-20, 2012+....... | 23 | 20 | 15 | 17 | 25 | - |
| The Republican Party |  |  |  |  |  |  |
| Likely Voters |  |  |  |  |  |  |
| November 1-3, 2012+....... | 18 | 21 | 16 | 16 | 28 | 1 |
| October 17-20, 2012+........ | 17 | 21 | 18 | 16 | 27 | 1 |


| SUMMARY TABLE OF IMAGES - BY D/S (POSITIVE - NEGATIVE) |  |  |  |
| :---: | :---: | :---: | :---: |
|  | TOTAL POSITIVE | TOTAL NEGATIVE | D/S |
| Barack Obama. | 49 | 45 | 4 |
| Mitt Romney | 45 | 44 | 1 |
| The Democratic Party ....................... | 43 | 42 | 1 |
| The Republican Party | 39 | 44 | -5 |

Q7 What is your preference for the outcome of this year's congressional elections -- (ROTATE:) a Congress controlled by Republicans or a Congress controlled by Democrats?

|  | Likely Voters |  |
| :---: | :---: | :---: |
|  | $11 / 1-$ | $10 / 17-$ |
| Republican-controlled Congress ........ | $\frac{3 / 12}{}{ }^{+}$ | $\frac{20 / 12+}{45}$ |
| Democrat-controlled Congress......... | 47 | 45 |
| Not sure...................................... | 8 | 10 |
| + Results shown reflect responses among likely voters. |  |  |

Q8 If the next election for president were held today, with (ROTATE:) Mitt Romney and Paul Ryan as the Republican candidates, and Barack Obama and Joe Biden as the Democratic candidates, for whom would you vote?

|  | Likely Voters |  |
| :---: | :---: | :---: |
|  | 11/1- | 10/17- |
|  | 3/12+ | 20/12+ |
| Mitt Romney and Paul Ryan | 47 | 47 |
| Barack Obama and Joe Biden | 48 | 47 |
| Depends (VOL) ... | 2 | 1 |
| Neither/other (VOL) | 2 | 2 |
| Not sure | 1 | 3 |

(ASK ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q8)
Q9 Would you definitely vote for (Romney and Ryan/Obama and Biden), probably vote for (Romney and Ryan/Obama and Biden) but are still thinking about it, or are you just leaning toward voting for (Romney and Ryan/Obama and Biden)?

RESULTS SHOWN AMONG VOTERS WHO CHOSE EACH CANDIDATE

|  | Romney-Ryan Voters |  | Obama-Biden Voters |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Likely Voters |  | Likely Voters |  |
|  | 11/1- | 10/17- | 11/1- | 10/17- |
|  | 3/12+ | 20/12+ | 3/12+ | 20/12+ |
| Definitely vote for candidate ........................ | 89 | 86 | 91 | 86 |
| Probably vote for candidate ......................... | 7 | 9 | 5 | 7 |
| Just leaning toward voting for candidate ........ | 4 | 5 | 4 | 6 |
| Not sure ................................................. | - | - | 1 | 1 |

+ Results shown reflect responses among likely voters.

RESULTS SHOWN OFF BASE OF ALL LIKELY VOTERS

|  | Romney-Ryan Voters |  | Obama-Biden Voters |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Likely Voters |  | Likely Voters |  |
|  | 11/1- | 10/17- | 11/1- | 10/17- |
|  | 3/12+ | 20/12+ | 3/12+ | 20/12+ |
| Definitely vote for candidate | 42 | 41 | 43 | 41 |
| Probably vote for candidate ......................... | 3 | 4 | 2 | 3 |
| Just leaning toward voting for candidate ........ | 2 | 2 | 2 | 3 |
| Not sure ............................................. | - | - | 1 | - |
| TOTAL VOTE (Q10) ............................... | 47 | 47 | 48 | 47 |

Q10 Now, whether or not you plan to vote for him, if (READ ITEM) were to become the next president, how comfortable are you with him as president (ROTATE:) very comfortable, fairly comfortable, not really comfortable, or not at all comfortable? (ROTATE)


## Thinking some more about Tuesday's election...

(READ IN STATES WHERE EARLY VOTING HAS ALREADY STARTED)
Q11 Some people we have spoken with have already filled out their ballot for the Federal election for President, Senate, Congress and statewide offices being held Tuesday - Have you already cast your ballot in the election by voting by mail or in person at an early polling location? (DO NOT READ CHOICES:) (IF NOT YET VOTED, THEN ASK:) And do you plan to vote early - either by mail or in person - or will you vote at the polls on Election Day?

|  | Likely Voters |  |
| :---: | :---: | :---: |
|  | 11/1- | 10/17- |
|  | 3/12+ | $\underline{\text { 20/12+ }}$ |
| Total Already Voted Early......................... | 30 | 6 |
| Yes, voted by mail..................................... | 11 | 4 |
| Yes, voted early in person. | 19 | 2 |
| No, plan to vote early by mail. | 2 | 6 |
| No, plan to vote early in person.................... | 5 | 3 |
| No, will vote at the polls on Election Day ....... | 42 | 29 |
| Don't plan on voting (VOL) | - | - |
| Not sure | - | - |
| Not in a State that allows early voting..... | 21 | 56 |


| NOVEMBER 2008 <br> Have you already voted by mail or at an early voting location, are you planning to vote early, or are you waiting to go vote on Election Day?+ |  |
| :---: | :---: |
|  | Likely Voters |
| Already voted. | 30 |
| Plan to vote early ........................... | 5 |
| Will vote on Election Day ................ | 65 |
| Not sure | - |
| + Results shown reflect responses among | voters. |

Talking some more about the candidates...
(ROTATE Q12 \& Q13)
Q12 Has what you have you seen, read, or heard in the past couple of weeks about Mitt Romney and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

|  | Likely Voters |  |
| :---: | :---: | :---: |
|  | $\begin{aligned} & 11 / 1- \\ & 3 / 12+ \end{aligned}$ | $\begin{aligned} & 10 / 17- \\ & \underline{20 / 12+} \end{aligned}$ |
| Yes, Have Seen/Heard/Read Something |  |  |
| More favorable. | 40 | 44 |
| Less favorable. | 45 | 44 |
| Has made no difference (VOL) | 11 | 7 |
| No, Have Not Seen/Heard/Read Anything | 4 | 5 |
| Not Sure............................. | - | 1 |

Q13 Has what you have you seen, read, or heard in the past couple of weeks about Barack Obama and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

|  | Likely Voters |  |
| :---: | :---: | :---: |
|  | $\begin{aligned} & 11 / 1- \\ & 3 / 12+ \end{aligned}$ | $\begin{aligned} & \hline 10 / 17- \\ & 20 / 12+ \end{aligned}$ |
| Yes, Have Seen/Heard/Read Something |  |  |
| More favorable | 41 | 38 |
| Less favorable. | 40 | 43 |
| Has made no difference (VOL) | 14 | 13 |
| No, Have Not Seen/Heard/Read Anything | 4 | 6 |
| Not Sure.. | 1 | 1 |

Q14 Now, who do you think is better prepared to lead the country for the NEXT four years (ROTATE:) - Mitt Romney or Barack Obama? If you think both are equally prepared or neither is prepared to lead the country for the NEXT four years, please just say so.

|  | Likely Voters |  |
| :---: | :---: | :---: |
|  | 11/1- | 10/17- |
|  | 3/12+ | 20/12+ |
| Mitt Romney . | 42 | 41 |
| Barack Obama . | 46 | 45 |
| Both. | 6 | 6 |
| Neither | 6 | 7 |
| Not sure | - | 1 |

Q15 Now, thinking specifically about the economy, who do you think is better prepared to create jobs and improve the economy over the NEXT four years (ROTATE:) - Mitt Romney or Barack Obama? If you think both are equally prepared or neither is prepared to create jobs and improve the economy over the NEXT four years, please just say so.

|  | Likely Voters |  |
| :---: | :---: | :---: |
|  | 11/1- | 10/17- |
|  | 3/12+ | 20/12+ |
| Mitt Romney. | 47 | 48 |
| Barack Obama . | 42 | 41 |
| Both.. | 5 | 4 |
| Neither | 5 | 5 |
| Not sure. | 1 | 2 |

Q16 Now, I'd like you to compare Barack Obama and Mitt Romney on a few qualities that people might look for in a president. For each one, please tell me whether you think that Barack Obama would be better or Mitt Romney would be better on that item. If you think that both would be equally good or that neither would be good on a particular item, just say so. Who do you think would be better when it comes to (READ ITEM. RANDOMIZE.)--Barack Obama or Mitt Romney, or do you think that both would be equally good or neither would be good?

|  | Barack Obama Better | Mitt Romney Better | Both Would Be Equally Good | Neither Would Be Good | Depends (VOL) | Not Sure |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dealing with issues of concern to women. |  |  |  |  |  |  |
| Likely Voters |  |  |  |  |  |  |
| November 1-3, 2012+. | 54 | 30 | 9 | 5 | - | 2 |
| October 17-20, 2012+. | 52 | 28 | 12 | 5 | - | 3 |
| Looking out for the middle class. |  |  |  |  |  |  |
| Likely Voters |  |  |  |  |  |  |
| November 1-3, 2012+................................ | 51 | 40 | 4 | 5 | - | - |
| October 17-20, 2012+. | 49 | 40 | 5 | 6 | - | - |
| Being a good commander-in-chief. |  |  |  |  |  |  |
| Likely Voters |  |  |  |  |  |  |
| November 1-3, 2012+................................ | 48 | 42 | 6 | 3 | - | 1 |
| October 17-20, 2012+................................ | 44 | 44 | 7 | 5 | - | - |
| Having the strong leadership qualities needed to be president. |  |  |  |  |  |  |
| Likely Voters |  |  |  |  |  |  |
| November 1-3, 2012+. | 45 | 44 | 8 | 3 | - | - |
| October 17-20, 2012+. | 40 | 44 | 13 | 3 | - | - |
| Being an effective leader who can get things done. |  |  |  |  |  |  |
| Likely Voters |  |  |  |  |  |  |
| November 1-3, 2012+............................... | 41 | 46 | 6 | 5 | 1 | 1 |

Now, turning to the economy...
Q17 Do you think the U.S. economy is recovering or is not recovering?

|  | Likely Voters |  |
| :---: | :---: | :---: |
|  | 11/1- | 10/17- |
|  | 3/12+ | 20/12+ |
| Economy is recovering | 52 | 51 |
| Economy is not recovering | 45 | 45 |
| Mixed/In between (VOL).. | 2 | 4 |
| Not sure... | 1 | 1 |

And, thinking about something else...
Q18 In general, do you approve or disapprove of the way Barack Obama is handling the aftermath of Hurricane Sandy?+

|  | Likely |
| :---: | :---: |
|  | Voters |
| Approve. | 67 |
| Disapprove | 16 |
| Not sure. | 17 |

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.
QF1a Are you currently registered to vote [LANDLINE: at this address; CELL: in (state from Q1x)]?+


QF1b/c A lot of people are unable to get out and vote for many reasons. Did you happen to vote in last November's election for president? (IF "YES," ASK:) For whom did you vote-Barack Obama, John McCain, or someone else?+


QF1d And did you happen to vote in the 2010 election for U.S. Congress?+

|  | Likely |
| :---: | :---: |
|  | Voters |
| Yes, Voted. | 73 |
| No, did not vote | 23 |
| Not sure. | 4 |

QF2 Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do? (RECORD UNDER "6--OTHER.") (IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a homemaker, retired, or unemployed and looking for work?+

|  | Likely Voters |
| :---: | :---: |
| Currently Employed |  |
| Professional, manager. | 25 |
| White-collar worker | 23 |
| Blue-collar worker | 15 |
| Farmer, rancher | - |
| Not Currently Employed |  |
| Student | 3 |
| Homemaker | 5 |
| Retired | 23 |
| Unemployed, looking for work. | 4 |
| Other. |  |
| Not sure | 2 |

QF3 What is the last grade that you completed in school? (DO NOT READ CHOICES.)+

|  | Likely Voters |
| :---: | :---: |
| Grade school | - |
| Some high school. | 3 |
| High school graduate | 20 |
| Some college, no degree................................ | 18 |
| Vocational training/2-year college ..................... | 11 |
| 4-year college/bachelor's degree. | 28 |
| Some postgraduate work, no degree ................. | 2 |
| 2-3 years postgraduate work/master's degree..... | 13 |
| Doctoral/law degree ....................................... | 4 |
| Not sure/refused. | 1 |

QF4 Generally speaking, do you think of yourself as (ROTATE:) a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")+

|  | Likely Voters |
| :---: | :---: |
| Strong Democrat. | 25 |
| Not very strong Democrat | 6 |
| Independent/lean Democrat | 12 |
| Strictly Independent | 14 |
| Independent/lean Republican. | 15 |
| Not very strong Republican. | 6 |
| Strong Republican.. | 20 |
| Other (VOL). | 1 |
| Not sure.. | 1 |

QF5 Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)?+

|  | Likely Voters |
| :---: | :---: |
| Very liberal | 11 |
| Somewhat liberal. | 14 |
| Moderate | 35 |
| Somewhat conservative | 17 |
| Very conservative. | 20 |
| Not sure. | 3 |

QF6 Are you married, widowed, separated, divorced, single and never been married, or are you unmarried and living with a partner?+

|  | Likely Voters |
| :---: | :---: |
| Married | 58 |
| Widowed | 6 |
| Separated | 1 |
| Divorced | 10 |
| Single/never been married. | 19 |
| Unmarried and living with a partner | 5 |
| Refused | 1 |

QF7 If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?+

|  | Likely <br> Voters |
| :---: | :---: |
| Less than \$10,000 | 2 |
| Between \$10,000 and \$20,000 | 6 |
| Between \$20,000 and \$30,000... | 7 |
| Between \$30,000 and \$40,000... | 9 |
| Between \$40,000 and \$50,000... | 9 |
| Between \$50,000 and \$75,000... | 17 |
| Between \$75,000 and \$100,000 | 15 |
| More than \$100,000. | 26 |
| Not sure/refused | 9 |

